

THE ANNUAL COMMUNITY WALK BENEFITTING  
GLOBAL VILLAGE PROJECT



# 2021 GLOBAL VILLAGE WELCOME WALK

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*Sponsorship Opportunities*



## GLOBAL VILLAGE PROJECT

For over a decade, Global Village Project (GVP) has made an impact in the heart of Decatur, providing tuition-free, middle school education for refugee girls who have recently arrived in the U.S. As our name suggests, we are more than a school – we are a project, a holistic community of support that goes beyond our 42 enrolled students and 300+ alumnae to change the futures of refugee families across Atlanta.

## GVP'S 9TH ANNUAL WELCOME WALK

*November 6th, 2021*

The Global Village Welcome Walk is a time for our community - including students, families, volunteers, donors, partner organizations, and friends - to gather in the spirit of welcome. This year, we invite everyone to join us in celebrating not just coming back together, but coming forward together in building a more vibrant and inclusive world.

In 2019, we had our biggest Walk ever with 275+ attendees. Over 300 staff, students, alumnae, families, volunteers, donors, funders, and partners are expected to support GVP at the Welcome Walk this year. By sponsoring the walk, your business or organization can reach:

- 4,300+ people through GVP's bimonthly newsletter;
- 5,500+ followers of GVP's social media outlets;
- 300+ participants who join the event celebrations;
- All those who see your name on the event t-shirts and banners as we walk through Clarkston and Decatur;
- Countless others through word of mouth.

## GOALS & IMPACT

**300+**

For our first in-person event after the pandemic, we expect a record number of attendees - over 300!

**+14%**

The 2020 Welcome Walk, though virtual, raised over \$81K for GVP, up 14% from the year before!

**\$85K**

Our goal is to raise \$85K this year to support the education of refugee young women!



## A SCHOOL FOR REFUGEE GIRLS

Global Village Project is the only school in the U.S. designed to meet the unique needs of refugee girls and young women with interrupted education. Our unique, holistic educational model, first envisioned in 2009, aims to address the many barriers faced by refugee young women in the U.S. and amplify their voices and experiences. By centering our students and families every step along the way, we are committed to providing refugee young women the support they need to learn, succeed, and become capable leaders for tomorrow. Every day, we are making a vision for a better and more equitable world for refugee learners a reality.

GVP's mission is to reactivate the schooling of refugee girls so they can access all the benefits of a holistic education. With the solid educational foundation and community of support they gain at GVP, our alumnae are continuing their educational journeys, graduating, and going to college. At least 50 GVP graduates are now enrolled in or have graduated from Atlanta-area colleges and universities!



**WE DREAM A BETTER WORLD...**  
**...ONE GIRL AT A TIME**



PLEASE SIGN UP ONLINE AT <https://bit.ly/SponsorWW21>  
OR SUBMIT THE BELOW SPONSORSHIP FORM BY SEPT. 30TH.

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## CONTACT INFORMATION

Name of Organization: (Please print exactly as you would like it to appear on event materials.)

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Name of Contact:

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Email | Phone:

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## MY SPONSOR LEVEL

☐ PRESENTING [\$5,000]

☐ GOLD [\$2,500]

☐ SILVER [\$1,000]

☐ BRONZE [\$500]

☐ GRADUATE [\$250]

☐ I would like to remain anonymous on marketing and event materials.

## METHOD OF PAYMENT

☐ I have attached a check

☐ I will mail a check to: Global Village Project, P.O. Box 1548, Decatur, GA 30031

*Please email your organization or company logo to Kate Hibbert at [khibert@globalvillageproject.org](mailto:khibert@globalvillageproject.org) by October 7th.*



## WELCOME WALK SPONSOR LEVELS

	PRESENTING [\$5,000]	GOLD [\$2,500]	SILVER [\$1,000]	BRONZE [\$500]	GRADUATE [\$250]
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### ENGAGEMENT

Tour of the school	Personal Company tour and Q&A with Head of School	Personal Company Tour	Invited to public tours	Invited to public tours	Invited to public tours
Option to reserve dedicated space for sponsor display along walk route or at finish line festival	Yes, with first choice selection of location.	Yes	Yes	Yes	
Registrations for the Welcome Walk - includes event t-shirt for each registered participant	50 registrations	25 registrations	10 registrations	5 registrations	2 registrations

### VISIBILITY

Title of Event - <i>"Your Company Presents: Welcome Walk 2021"</i>	Exclusive company name/logo in event title				
Social Media Mentions	5	3	2	2	1
Post-event recognition (GVP Newsletter w/ 4,300+ subscribers, event emails, & annual report)	Named as presenting sponsor with newsletter write-up and in participant emails; Prominent recognition in Annual Report and on GVP website	Listed at Gold Sponsor level in event emails and newsletter	Listed at Silver Sponsor level in event emails and newsletter	Listed at Bronze Sponsor level in event emails and newsletter	Listed at Graduate Sponsor level in event emails and newsletter

### MARKETING & ELECTRONIC DISPLAYS

Name/Logo on event t-shirt	Exclusive Presenting placement	Logo	Logo	Name	Name
Name/Logo on event banners & posters	Exclusive Presenting placement on banners & posters	Logo on poster			
Name/Logo on event website	Named (with logo) as presenting sponsor	Name and Logo	Name and Logo	Name or Logo	Name or Logo
Name/Logo in external marketing	Named as presenting sponsor in all external marketing	Yes	Yes	Yes	Yes
Creation of post-ready content for sponsor social media accounts	Yes	Yes			

CONTACT Kate Hibbert, Development & Data Projects Specialist | [khibbert@globalvillageproject.org](mailto:khibbert@globalvillageproject.org) | (404) 371-0107